Role overview

UBtheChange Activators provide support and engagement opportunities for student to explore complex social issues through fun and engaging events, social media campaigns, peer advising, and pop-up activities.

**Note:** Due to the ongoing impacts of the COVID-19 pandemic, the details of this role may change during the planning process for the 2021/2022 academic year. We anticipate that this role will begin virtually. There may also be both in-person and virtual components in 2021W Term 1 and 2, depending on provincial safety measures and the university’s approach to learning throughout the academic year. If you have questions about what this might look like, including your individual circumstances for the 2021/2022 academic year, feel free to contact Krista directly at Krista.Knechtle@ubc.ca

Organizational Relationship

UBtheChange Activators are a group of five to ten UBC students igniting a culture of pro-social action at UBC. The Activators will be directly supported by the Student Engagement Coordinator at the Centre for Community Engaged Learning.

Primary Functions

**Engage in Personal and Professional Skill Development**

Activators will develop competencies in the areas pertinent to role, including:

- Asset-Based Community Development (ABCD)
- Experiential Education
- Ethical Community Engagement
- Systemic Analysis of Community Challenges
- Team Facilitation and Support
Provide intentional and effective support for UBC to learn about and engaged with complex social issues through:

- Bringing a strong student perspective to program planning
- Representing CCEL at student engagement events
- Planning and facilitating pop-up engagement activities
- Planning and executing social media campaigns
- Planning and facilitating community building events (e.g. neighbourhood explorations, community education days)
- Promoting on-campus resources that may benefit students (e.g. wellness, coaching, mentorship)

Role model outstanding student leadership on campus

- Embrace the role as an ambassador for inclusive student leadership on campus and in the many communities we work with
- Contribute to an environment at UBC that is dedicated to equity and mutual respect.

Time commitments

Important Dates

- Complete Community Building Education online course.
- Complete asynchronous role training (June – September 2021)
- Peer Programs Launch and Learn – Sunday, September 5, 2021 (Time TBD) (mandatory, no exceptions)

Regular Meetings

Student leaders must be available without classes or other activities for weekly meetings on Tuesdays from 5pm-6:30pm PST

- Term 1: first meeting September 7th, last meeting December 7th
- Term 2: first meeting January 11th, last meeting April 5th

Weekly Commitment
In addition to regular meetings, commit to an average of 5 hours a week from September to March. Hours will vary depending on program schedule. Hours will be reduced during final exams.

- Help plan and facilitate a minimum of two program events each term (one on campus, one off), based on your schedule, strengths, and learning goals. Program events include:
  - Pop-Up Engagement cafes (on campus)
  - Community Education Days/Neighbourhood Tours (off campus)
  - Social Media Engagements
  - Other program events (e.g. career panels, social events, year-end presentations)

- Advise peers on opportunities to engage with social issues and build skills in community
- An individual check-in with a program advisor once each term (based on your availability)

Desired skills and experience

- Be a UBC student in good standing
- Demonstrated commitment to the program and ability to attend all events and meetings
- Preference will be given to students who have experience volunteering in community, engaging with social issues, and/or mobilizing students

Strong applicants will also possess all or some of the following qualifications:

- Passion for engaging their peers in complex social issues
- Previous or equivalent experience in community engaged learning (e.g. Trek, Reading Week Projects, A CCEL Lab, Learning Circle, or Studio, community service learning as part of a course, International Service Learning, or similar programs)
- The ability to work independently and collaboratively as a part of a diverse team
- Outstanding interpersonal and intercultural communication skills
- Enthusiasm and experience with group or team leadership with university students
- Excellent organizational skills: ability to prioritize, multi-task, and meet deadlines
- High level of self-awareness and commitment to ongoing learning
- Ability to take initiative

Benefits of participating in this role

Develop a specific set of professional competencies

- Enhance leadership skills in the areas of communication, team-building, relationship building, intercultural awareness, and networking.
- Gain tangible skills in facilitation, event planning, project management, professional communication, and public speaking.
- Develop competencies in experiential education, ethical community engagement, asset-based community development (ABCD), program development, and self-directed learning

Receive sponsorship to professional development opportunities

- UBC Student Leadership Conference (January 2022)
- Other local workshops or events that are relevant to the role

Increased opportunity for on-campus and community networking

- Opportunities to connect and network with local community organizations and non-profit professionals
- Be a part of the broader Peer Programs Network, which engages both within and beyond the UBC campus community in support of and service to others.

Contact information for questions

Krista.Knechtle@ubc.ca