UBC CAREER DAY Virtual Fair FAQs

What is the event structure?

The virtual fair will be managed on CareersOnline. Exhibitors will provide their own video meeting platform and instructions for students to meet them for group chat sessions or one-on-one chat sessions. For one-on-one chat sessions, students will queue up to speak with a representative from your organization. The student queue will be visible to all representatives who have signed into virtual fair on CareersOnline.

How many representatives can participate?

The number of representatives that can participate is unlimited. Representative information (name, title, division, meeting link and instructions) must be added onto the registration form in advance of the event. Representatives must have an employer CareersOnline account to participate. Representatives will be able to view which of their colleagues are chatting with students in real time.

How do organizations engage with students?

There are two options to engaging with students: one-on-one video chats with students or scheduled group video chats. The group chat schedule and video meeting instructions must be included in the registration form in advance of the fair. For one-on-one video chats, the representative will choose to connect with students/alumni in their organization’s queue to begin the conversation. The student/alumni will receive a notification that you are ready to chat with them.

Can I use my own videoconference tool?

Yes, organizations must include a link to their own videoconference platform choice in the registration form so that students know where to go when they are connecting with your representative. You are also encouraged to include alternative meeting instructions, should the video link provided not be accessible by the student. Alternative meeting instructions can include a phone number or email that the student and contact you at should technical difficulties arise.

Is there a time limit for the individual and group chats?

Yes. The registering contact will configure the organization’s individual and group chats. There are two options:

1. Individual chat times must be set between 5-15 minutes. Limiting the chat time keeps the line moving. The chat time set during registration is fixed and cannot be adjusted by each representative. Representatives will be alerted to end chats when the time limit is reached. Should the representative require more time, they can extend the chat timer by 2 minutes.

2. There is no time limit for Group Chat sessions. As mentioned above, the Group Chat meeting instructions should include a schedule so students know when to join the Group Chat. The video meeting link instructions should be included in the registration form in advance of the event. Exhibitors can use the Group Chat to provide an overview of their company or answer commonly asked questions in a group format. The Group Chat should be hosted by a person who is not doing 1-on-1 chats with students.

Can I participate in the fair if I am not actively recruiting during the time of the fair?

Yes.
Can I participate in the fair if I am only recruiting volunteers?

Yes. Organizations must be recruiting for either paid or volunteer positions to participate in the virtual fair.

Can organization representatives be at separate locations during the fair?

Yes. Organization representatives can join the virtual fair from anywhere, as long as they have a CareersOnline employer account and strong internet connection.

What types of students will attend this fair?

This fair will be open and marketed to all UBC-Vancouver and UBC-Okanagan students and alumni from all faculties and disciplines, including targeted marketing to the types of students you’ve specified upon registration.